NANOS/IN

PITCH DECK

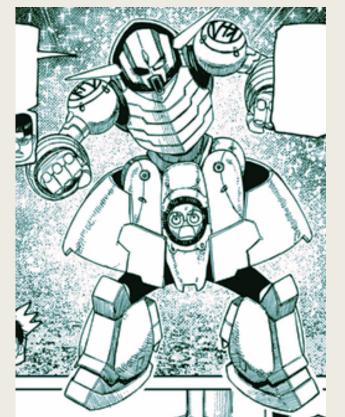
ABIGAIL DALESANDRO

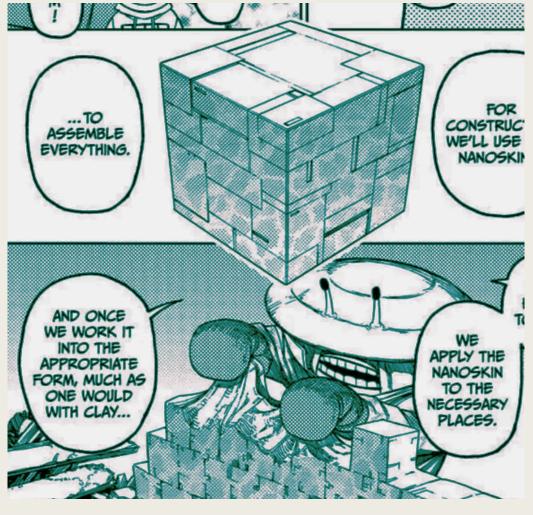
DIGITAL DESIGN WORKSHOP

MHATS NANSKIN?

Nanoskin is a high-tech alloy which uses hyper compressed supercomputers and a putty-like substance to instantly create and mold into structures at the will of the user. By making contact with the Nanoskin, it **links to the electrical signals of the person's brain to help shape the skin into the item or substance the user is visualizing.** This accounts not just for the appearance of the subject but also the chemical composition and processes of the item. This is done through nuclear fusion at the atomic level, adjusting the material to whatever the user desires.

Once molded, the Nanoskin will **remain in its configured state until directed otherwise by the signals of the person.** That way, in case someone makes direct contact with the material, it doesn't misshape. Nanoskin also solidifies itself using its supercomputers to form an incredibly strong material that is recorded to be resistant to all physical damage, even by the most dangerous weaponry, making it useful in civilian and military circumstances.





EXAMPLE

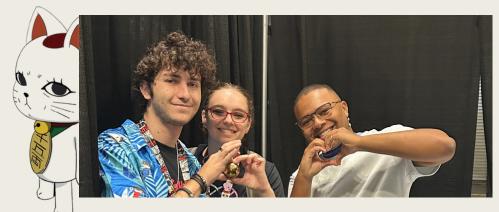
For example, if a person wanted to create a car from Nanoskin, they would be able to do so by envisioning a car and sculpting the Nanoskin into the relative shape. Not only would the Nanoskin adjust itself accordingly to create an accurate shape of a car, but the processes in which the car is used would be created as well, even without the user directing it.

NSPRATION

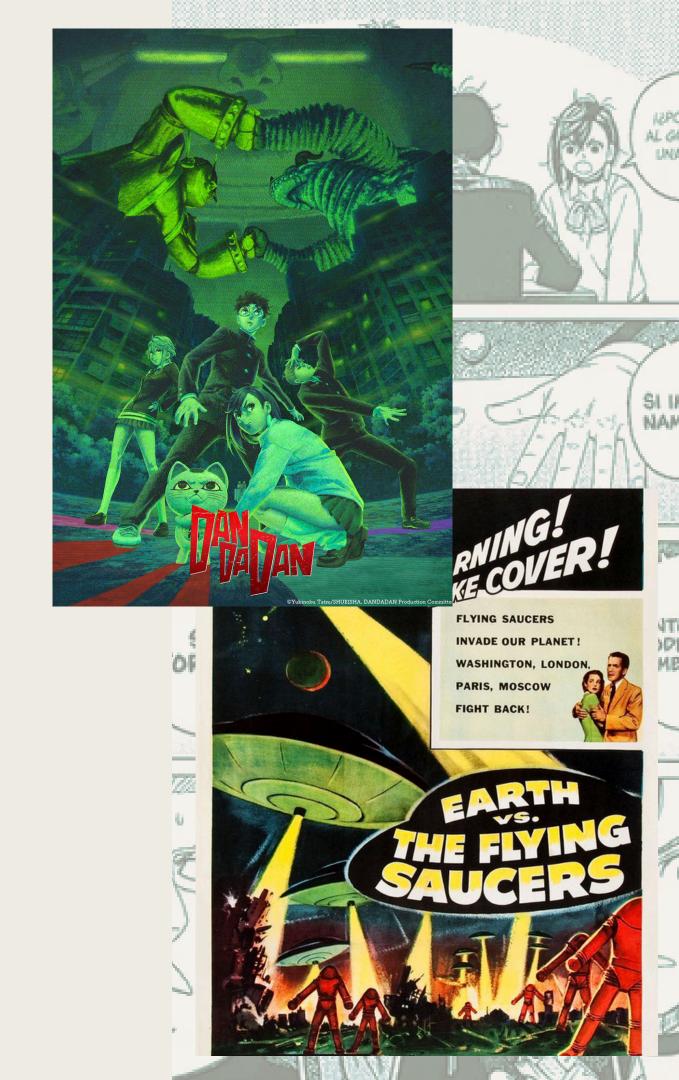
Nanoskin itself is from the series "DanDaDan", created by Yukinobu Tatsu. The series being a high action-packed story about both the spiritual and paranormal in Japan.

I felt like I could with this concept create very dystopian and utopian designs depending on how I design what the product could be meant for in commercial usage. On one side Nanoskin could be depicted as a magical tool to create skyscrapers over night in a utopian city while on the other hand could be presented in a more darker tone like for war. I really like how Nanoskin has so many possibilities.

For my designs, I was heavily inspired by retro futuristic si-fi posters and Atomic Age Design. I felt that the style heavily reflected the show I was taking Nanoskin out of while also making the design feel very utopian or dystopian. Showcasing innovation at its strongest.



"My elevator pitch for DanDaDan is: You know its about this cat" - AJ Beckles



TARGET AUDENCE

CONSTRUCTION 💥

Nanoskin is targeted towards all applications of life; however, the most ideal use is in construction. Due to Nanoskin's constructive properties, **it takes incredibly small amounts of time to create a structure from Nanoskin,** reducing construction work from months or years to just days.

Its ability to form an indestructible material allows for buildings to be made vertically, accounting for limited space within society. Additionally, because of its ability to alter its chemical composition, it can become a biodegradable substance while also being reused in other facets of life, such as transportation.

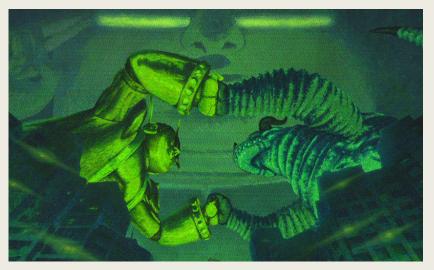


MOOD BOARD



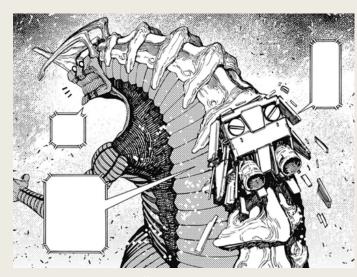


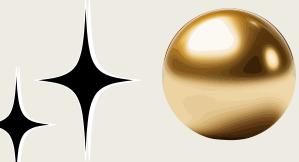
















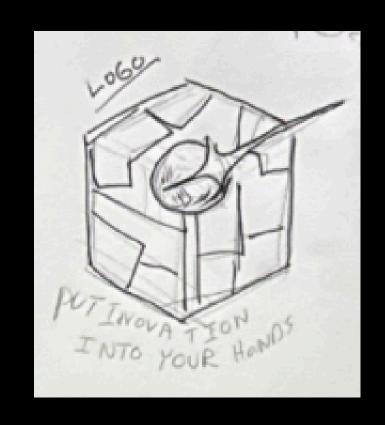
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CONCEPTS









RESOURCES

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- Anglingdarma, Dev. Exploring the 1950s Atomic Age Design: A Journey into Mid-Century Futurism. Kittl, 17 Apr. 2025, Accessed 26 Aug. 2025.



The "Rocket" Oldsmobile's

