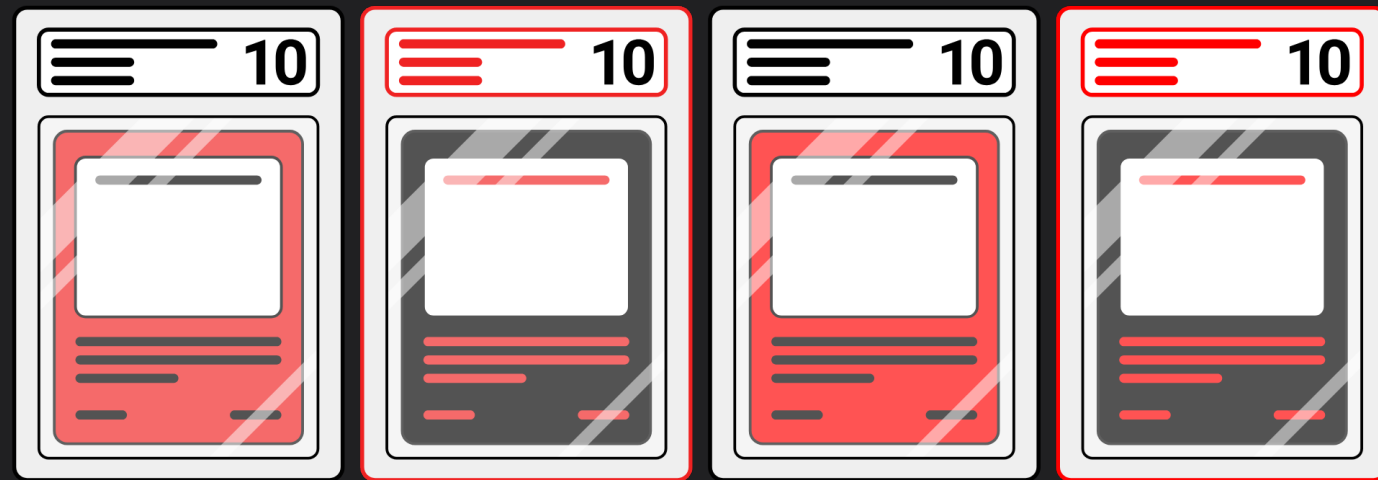




Digital Animation 01

Abigail Dalesandro





About GameStop

GameStop is an American retail company primarily known for selling all things video games. Specializing in pre-owned games, trade-ins, and now collectibles.



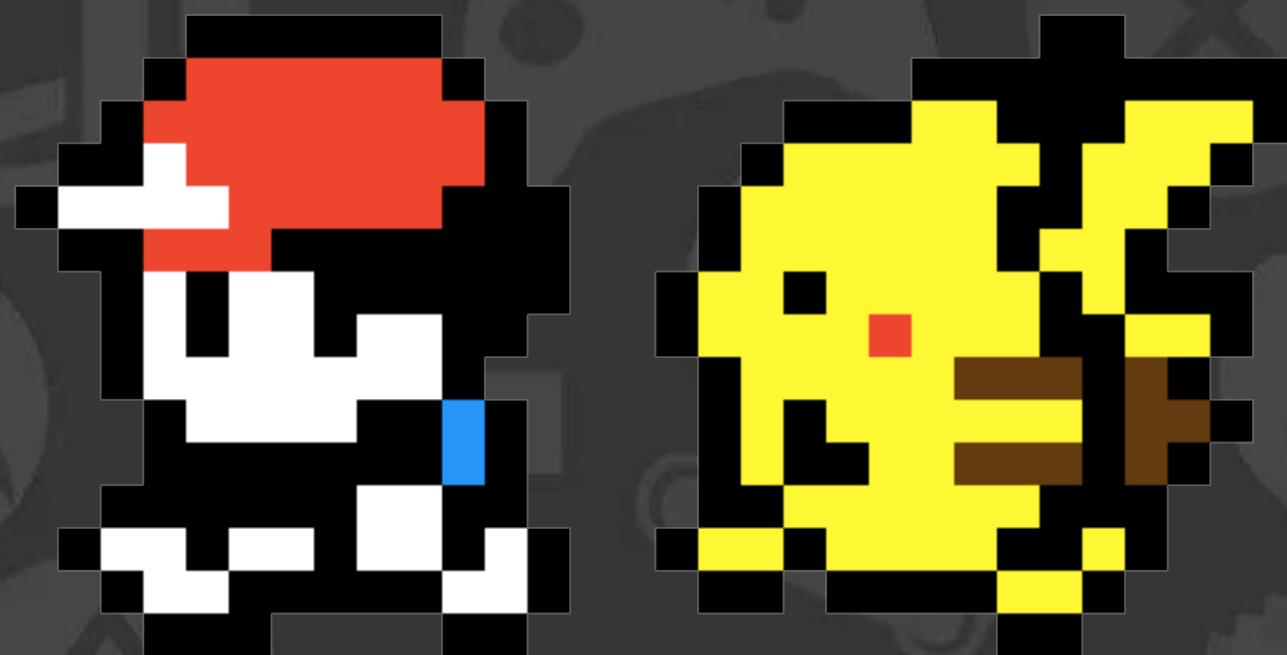
GameStop recently partnered with PSA (Professional Sports Authenticator) to offer in-store grading for Trading cards (TCG). With this collaboration, GameStop has also recently accepted buying graded cards from customers for cash, venmo, or store credit. This is a huge part in GameStop's strategy of playing a major role in the collectibles community as more games become digital.



Summary

GameStop strives to focus on community, working closely with customers to bring the best experience possible. From fun experiences such as midnight launch nights and in-store events to great service with warranties, card grading, and trading.

GameStop is going to be your typical game store to find the latest games and systems along with now TCG and collectibles.





My Goal

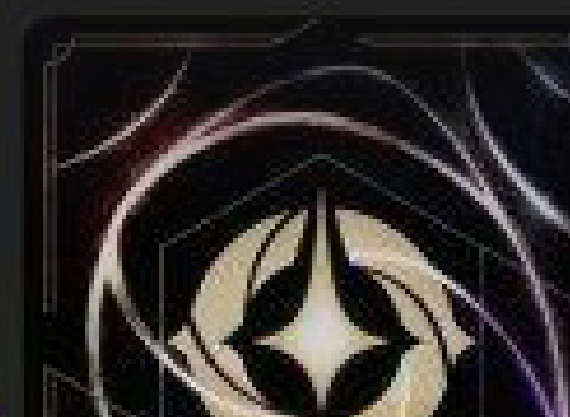
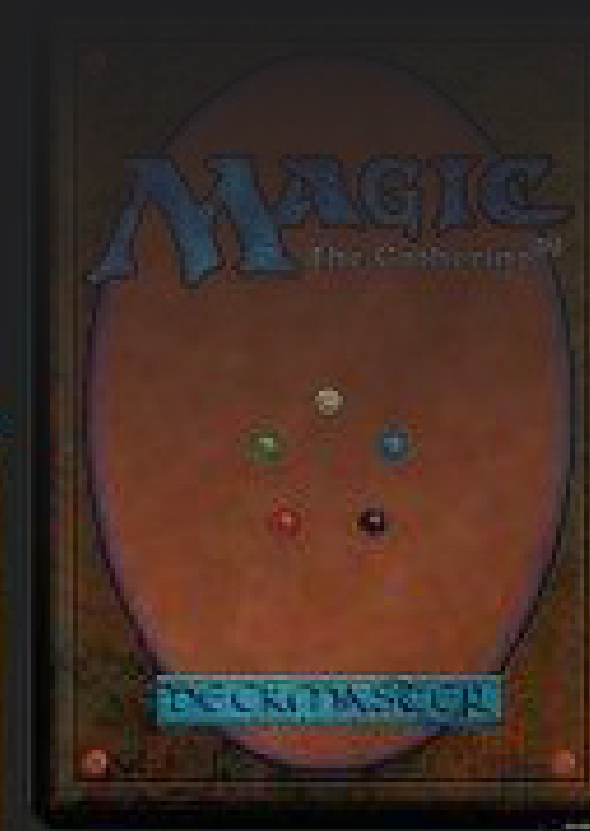
GameStop is an American retail company primarily known for selling all things video games. Specializing in pre-owned games, trade-ins, and now collectibles.

GameStop's Mission

“enriching people’s lives through entertainment by being the World’s Most Trusted Video Game Store,” which reflects their dedication to delivering both products and experiences that resonate with gamers.



Get Your Cards Graded With PSA



KeyWords

Pre-owned: Known for selling pre-owned games and TCG

Trading: Known for buying games, systems, graded

In-Store TCG Events: Brings in the TCG community for release dates for new sets, and for other TCG fun such as tournaments and binder trades. TCG, and controllers from customers.



◆ PROS GET 10% EXTRA OFF + 10% EXTRA TRADE CREDIT*

Buy & Sell Your Graded Cards At GameStop!

Earn cash or credit on PSA graded cards rated 8, 9, or 10 in-store. Then, shop new graded cards online as they come in!



GameStop TRADE

- Find product values 24/7
- Come in & make a sale
- Get paid your way



TODAY

POKÉMON
TRADE & PLAY
EVENT

Join Us On
April 6th at 2PM
to play games, trade cards, and
hang with other Pokémon fans.



2022 Pokemon Japanese Sword & Shield Space Juggler 075 Full Art/hisuian Sneasler... - **PSA 10**

\$36.99
\$33.29 for Pros

Market Price: **\$39.00**

Add To Cart



2022 Pokemon Swsh Black Star Promo 261 Full Art/charizard Vmax Sword & Shield UL... - **PSA 9**

\$25.99
\$23.39 for Pros

Market Price: **\$28.00**

Add To Cart



2023 Pokemon Sword And Shield Crown Zenith Gg03 Full Art/magmortar 9 - **PSA 9**

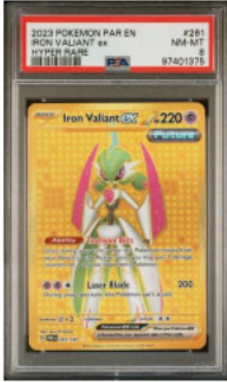
\$11.99
\$10.79 for Pros

Market Price: **\$13.41**

Add To Cart



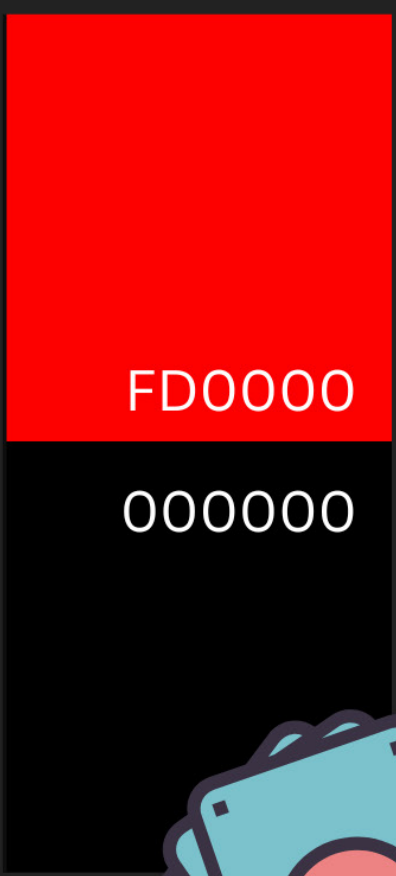
2024 Pokemon Japanese Sv7-stellar Miracle 109 Zeraora Art Rare 9 - **PSA 9**



2023 Pokemon Par En-paradox Rift 261 Iron Valiant Ex Hyper Rare 8 - **PSA 8**



2023 Pokemon Sword And Shield Crown Zenith Gg16 Full Art/absol 8 - **PSA 8**



◆ **PROS GET 10% EXTRA OFF + 10% EXTRA TRADE CREDIT***



Buy & Sell Your Graded Cards At GameStop

GameStop_Impact



Step 3

Collect Or Trade-In



GameStop | PSA

Get Your Cards Graded With PSA

[Find a Store](#)[Learn More](#)



GameStop Guarantee*

No Card Minimum

No Subscription Required

GameStop | PSA

Get Your Cards Graded With PSA

Then, trade them in for cash or credit!

[Learn More](#)

- 1 Drop Off Your Cards
- 2 PSA Authenticates & Grades
- 3 Collect Or Trade-In



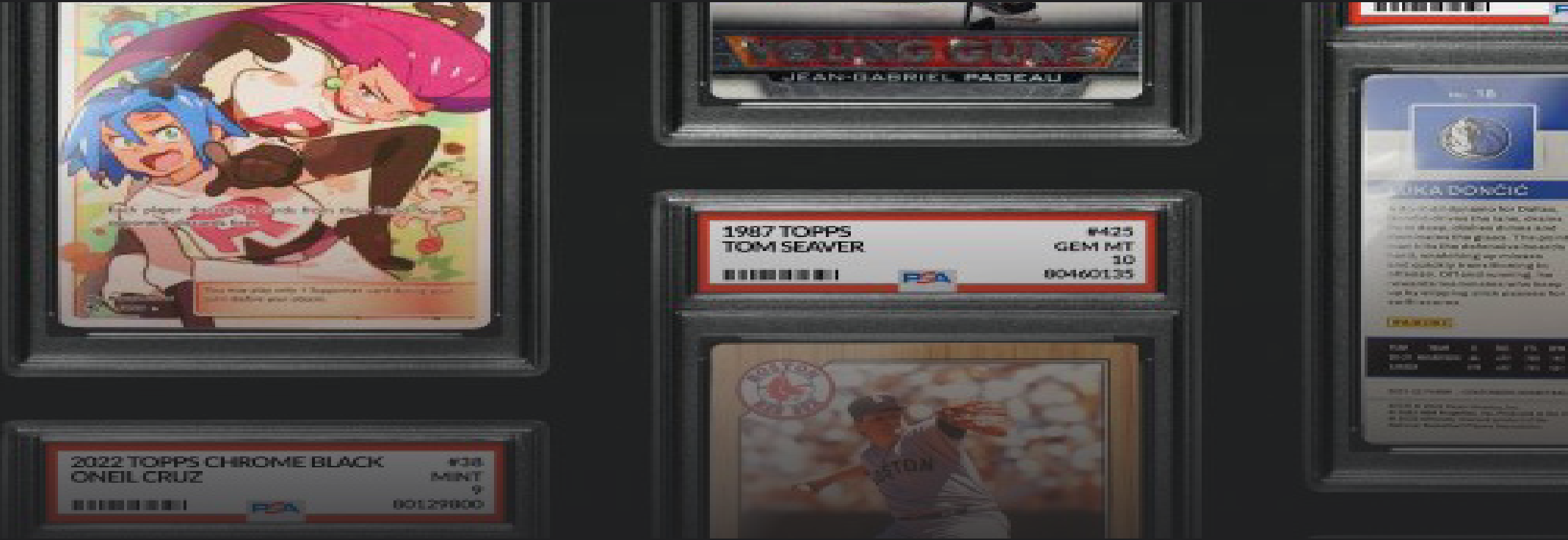
Buy high-quality graded cards while supplies last.

- ✓ Official PSA Graded Cards
- ✓ Shipping Insured

[Learn More](#)

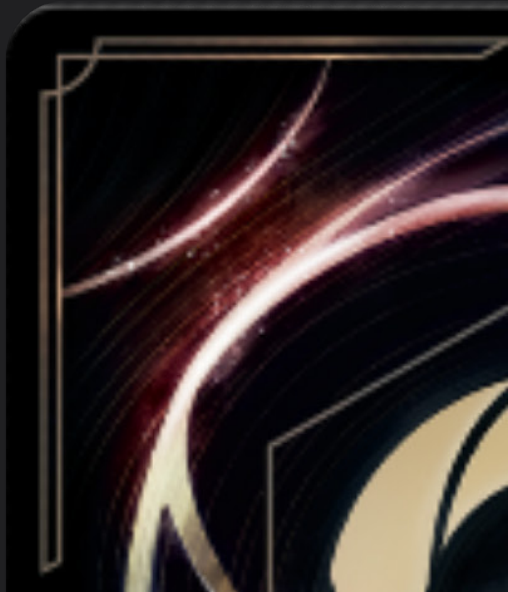


Explore PSA graded Pokémon,
Magic, Sports cards, & more.



Product Direction

I plan on visualizing graded cards, along with the grading process with text. The goal is to make simple, easy to read movements with the cards to create a pleasing visual to watch. I want the animation to be quick with text animation to make it feel like a real advertisement you'd see in stores or online.





Story board -
GameStop x PSA

